

Members of the CMO C-Council

BC Tech's C-Councils are peer groups that bring together technology CEOs and executives to share insights, challenges, and best practices – all with the goal of building stronger businesses and a stronger tech community.

The CMO C-Council is designed for those who want to go deep on marketing, customer engagement, brand and communication, sharing best practices and tactics on how to shine brightly in a crowded marketplace.

 C-Council Chair(s) Darian Kovacs, Founding Partner, Jelly Marketing & PR Colleen Nitta, Svante	 Total Number of Members 26 (-7.1% YoY)	2025-26 Average Attendance Rate 20.4% (-0.4% YoY)
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Upcoming Meeting Dates	Combined Meeting	Key C-Council Events (In-Person)
■ In Person: November 5, 2026 ■ In Person: February 11, 2027 ■ Online: April 29, 2027	■ In-Person: February 11, 2027 CMO x Indigenous Led Tech C-Council Meeting	■ Holiday Social: December 2, 2026 ■ Spring Social: April 7, 2027 ■ Annual Member Summit: June 9, 2027

CURRENT MEMBERS

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| 1. Alison Berg, Photonic | 12. Kasey Bayne, KB Consulting Inc. | 22. Paul Drabble, Delta-Q Technologies |
| 2. Bruce Herzer, Invinity Energy Systems | 13. Lindsay Chan, NorthX Climate Tech (previously CICE) | 23. Roddy Ouano, Novus Entertainment |
| 3. Catherine Kee, Hootsuite | 14. Lori Farrow, The Answer Company | 24. Ryan Hewitt, WEIR Motion Metrics (Motion Metrics) |
| 4. Colleen Nitta, Svante (formerly Inventys) | 15. Meena Sandhu, Maximizer Software Inc | 25. Sarah Morrow, Adion Systems Inc. (ProShop ERP) |
| 5. Darian Kovacs, Jelly Digital Marketing & PR Agency | 16. Melanie Bitner, Fireswarm | 26. Sunny Sung, Fatigue Science |
| 6. Darren Nicholls, Bizzer Listings Inc. | 17. Mike Twining, PressReader | 27. Tricia Burton, ThoughtFarmer |
| 7. Denizil Ford, Jane App | 18. Nancy Maribel, MineSense Technologies Ltd. | 28. Vaibhav Lohia, Apply Digital |
| 8. Derya Yazgan, SimplyAsk | 19. Nathan Pitzer, Hiive | |
| 9. Destin Jones, Jane App | 20. Neal Cranna, Binary Stream | |
| 10. Jennifer Zapp, Intiveo | 21. Nick Boariu, StandardFusion (formerly Fireloft Inc.) | |
| 11. Jung Lee, Remitly | | |