

# TIA

2026  
TECHNOLOGY  
IMPACT AWARDS

## TOP TIPS

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For a Strong Application



“We were planning a raise and wanted more profile around our company.”

The awards are a great way to do this – we added our TIAs win to our pitch deck, employee materials and website.



# Publish once and distribute forever.

The applications are a great way to help you think about what your company does and can be used in other marketing materials.



# It opened a lot of doors for us!

The awards was a big event for us at and allowed our people to rub shoulders with big government officials. And the TIAs video helped us launch three different deals after it was made.



It helps build credibility with investors.

We struggle to get picked up on local media and having awards like the TIAs promote our organization is a huge help to our visibility in the market.



# TOP TIPS

## PART 1

### Be Strategic and Follow the Rules

#### **Aim high**

Consider applying for more than one category. One aligned to your size or stage and one where your unique story can stand out.

#### **Submit a complete application**

Follow the criteria closely as stated for your award category. Avoid reframing or skipping parts of the questions.

#### **Respect the process**

Stay within the word count. Judges only read up to the limit.

Don't wait until the last minute to send in your application. Ensure you plan time for revision and approvals!

# TOP TIPS

## PART 2

### Lead With Clarity, Impact and Authenticity

#### **Engage leadership**

The strongest applications reflect active CEO or founder involvement. This means engaging leadership early to identify the key messages and priorities and having them provide their input on the final application

#### **Tell an honest story**

Do not airbrush challenges. Judges value credible, authentic journeys, especially when tackling complex problems.

#### **Make it clear**

Explain what you do and why it matters in plain language. If a non-technical reader can understand it, you are on the right track.

#### **Check out the competition**

Review the previous years' finalists and winners to get a gauge on what made them stand-out from the crowd.

# TOP TIPS

## PART 3

### Show, Don't Tell

#### **Anchor your story in data**

Use numbers to back-up your statement. Growth rates, revenue impact, customer adoption and performance metrics matter.

#### **Use customer feedback to validate your impact**

Top-scoring applications do not rely on self-assessment alone. They include clear, attributable customer quotes to demonstrate their impact.

#### **Emphasize your story, not the market potential**

For Startup & Growth Companies: make sure to show traction and why you will win, not just market potential.

For Scale and Anchor Companies: revenue matters, but so does your investment in BC's talent, jobs, and ecosystem. Tell us about the legacy you are building!



**TIA**

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COMPANY OF THE YEAR

STARTUP

## About this Award

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This award acknowledges an early-stage technology company that has brought something novel and impactful to the market, that is generating revenue, attracting team members and creating significant buzz in BC's tech ecosystem.

## Who Should Apply?

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Nominees in this category must be:

- Revenue positive
- Employees of 1 to 10
- Selling a technology-related product, service, solution, system or platform
- BC-based

TIA

COMPANY OF THE YEAR

GROWTH

## About this Award

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This award acknowledges a high-growth company demonstrating outstanding performance and potential to grow further. With revenue and employee count growing year on year, it exceeds expectations of its investors and is a growth role model for BC's tech ecosystem.

## Who Should Apply?

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Nominees in this category must be:

- Revenue of \$1M to \$10M
- Employees of 10 to 50
- Selling a technology-related product, service, solution, system or platform
- BC-based

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COMPANY OF THE YEAR

SCALE

## About this Award

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This award acknowledges a scaleup success tech company that is an emerging leader and role model in the BC technology industry. Winners of this award will likely continue to grow to become the next anchors of BC's tech ecosystem.

## Who Should Apply?

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Nominees in this category must be:

- Revenue of \$10M to \$50M
- Employees of 50 to 200
- Selling a technology-related product, service, solution, system or platform
- BC-based

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COMPANY OF THE YEAR

ANCHOR

## About this Award

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This award acknowledges a company that is an established leader in the BC technology industry. Winners of this award exemplify financial, strategic, and product or service excellence, and are widely recognized as anchors of BC's tech ecosystem.

## Who Should Apply?

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Nominees in this category must be:

- Revenue of \$50M+
- More than five years old and have 200+ employees
- Selling a technology-related product, service, solution, system or platform
- BC-based

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## COMPANY OF THE YEAR

# AMBITION

### About this Award

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This award celebrates a company of any size that epitomizes the ambition of BC's tech sector. It recognizes companies that have channeled their ambition to tackle major challenges using technology, showcasing unique success stories and demonstrating the drive and vision behind their remarkable achievements.

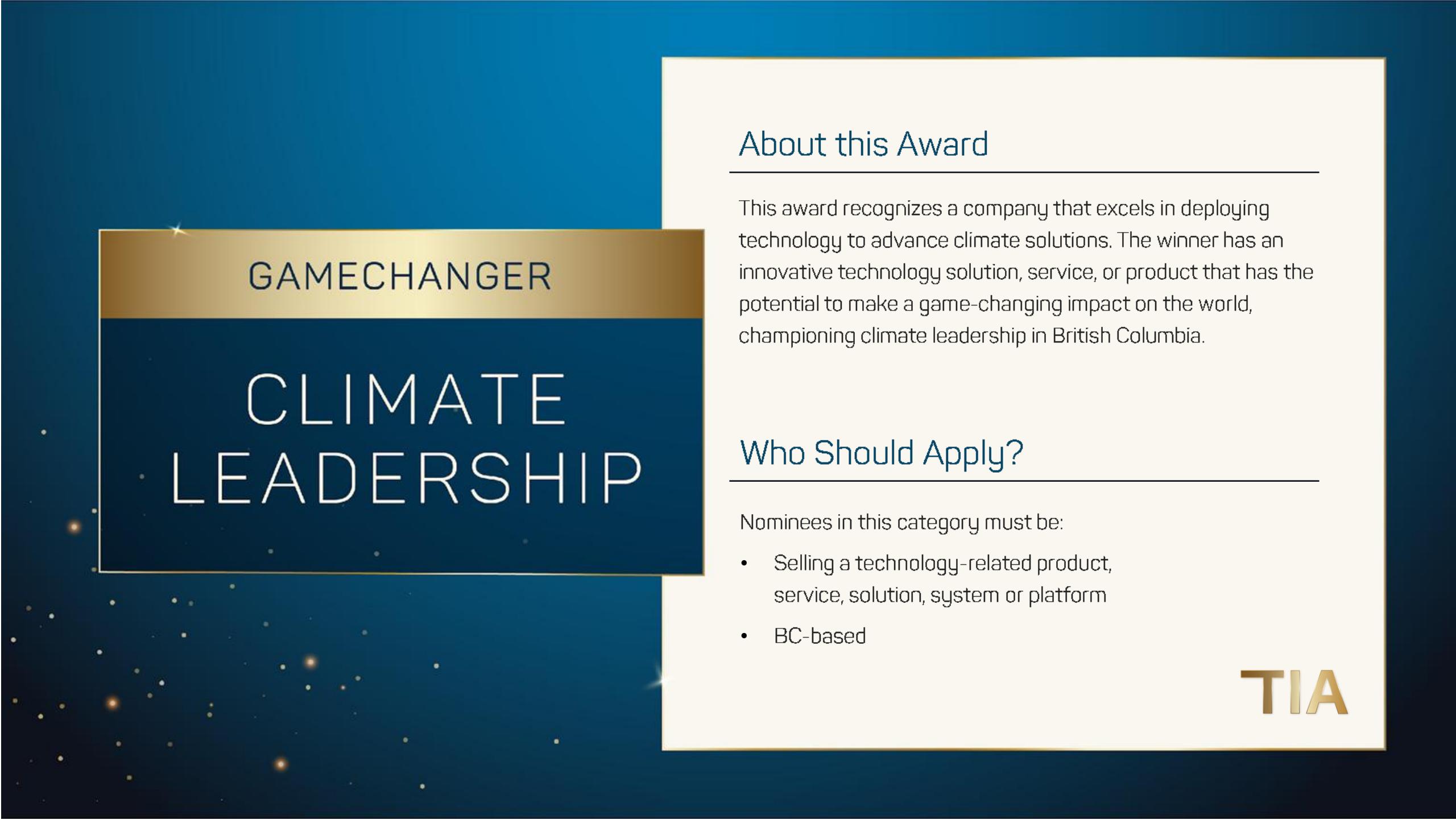
### Who Should Apply?

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Nominees in this category must be:

- Selling a technology-related product, service, solution, system or platform
- In market and commercialized
- BC-based

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# GAMECHANGER CLIMATE LEADERSHIP

## About this Award

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This award recognizes a company that excels in deploying technology to advance climate solutions. The winner has an innovative technology solution, service, or product that has the potential to make a game-changing impact on the world, championing climate leadership in British Columbia.

## Who Should Apply?

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Nominees in this category must be:

- Selling a technology-related product, service, solution, system or platform
- BC-based

**TIA**



# GAMECHANGER INDUSTRY INNOVATION

## About this Award

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This award acknowledges a company that excels in deploying technology to drive innovation in a traditional industry. By adopting technology, the winner has positively impacted productivity, addressed labor shortages, improved product quality, and reduced environmental impact, transforming how companies work across industries.

## Who Should Apply?

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Nominees in this category must be:

- BC-based
- Using technology to impact their business—ideally (but not exclusively) BC technology

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# GAMECHANGER COMPANY CULTURE

## About this Award

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This award acknowledges a company whose culture, embedded at the heart of its business operations, is fundamental to its success. Their culture directly accelerates growth and profitability, inspires teams to outstanding performance, and builds loyalty with customers.

## Who Should Apply?

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Nominees in this category must be:

- Selling a technology-related product, service, solution, system or platform
- Able to demonstrate a clear link between culture, success and impact
- In market and commercialized
- BC-based

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## GAMECHANGER

AI

### About this Award

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This award celebrates the transformative potential of AI and highlights those companies in BC that are leading the way. The winner of this award is a company that excels in the deployment of AI to drive BC's leadership in this key technology. By developing or implementing AI solutions, the winner is shaping the future of technology and solidifying BC's position as a global AI leader.

### Who Should Apply?

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Nominees in this category must be:

- Developing or implementing an AI product, service, solution, system or platform
- In market and commercialized
- BC-based

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GAMECHANGER

HEALTHTECH

## About this Award

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Companies recognized in this category will have developed an innovative technology solution, service or product with the potential to make a game-changing impact on the health and well-being of people and communities. Winners will be recognized leaders at the forefront of HealthTech innovation in British Columbia.

## Who Should Apply?

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Nominees in this category must be:

- Selling a health-related technology product, service, solution, system or platform
- In market and commercialized
- BC-based

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# GAMECHANGER DEAL OF THE YEAR

## About this Award

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Celebrating the dealmakers and leaders behind transformative mergers & acquisitions, or funding rounds, this award recognizes the importance of transactions that drive growth and strengthen BC's tech ecosystem. Nominations for this award should be from the Technology Company involved in the Deal.

## Who Should Apply?

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Nominees in this category must be:

- Selling a technology-related product, service, solution, system or platform
- In market and commercialized
- BC-based
- All types of deals are welcome (Venture Capital, Private Equity, Debt, Strategic Acquisitions, IPOs, etc.)

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