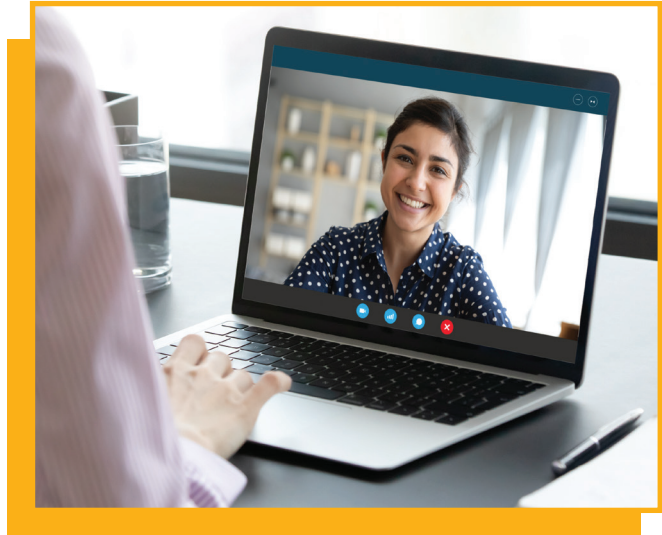


# WHAT WORKS

## ■ Resilience Series

One of BC's strategic advantages is our resilience. Challenging times have accelerated innovation, challenged us to think & work differently and provided an opportunity to be bold!



### Join us!

Through a series of solution-oriented events, from guest speakers to impactful panels, #WhatWorks events will explore how resilience is harnessed to build stronger teams, drive business results and support economic recovery in BC.

**February 17**  
11am-Noon

#### **Personal Resilience:** Navigating Challenging Times

Businesses, teams and individuals have faced unprecedented change during the past year. During these challenging times, personal resilience is put to the test. How are you and your team coping? Join us to learn more about personal resilience and what strategies you can use to keep inspired and engaged, as an individual, team member or leader.

**March 10**  
11am-Noon

#### **Team Resilience:** Culture is the Glue

The role of culture in an organization is critical. During the pandemic, it has been the glue that has held many organizations together when they have had to be apart. How do leaders in BC cultivate and celebrate their culture? Hear strategies from local culture-driven organizations and how they pivoted to virtual strategies.

**April 14**  
11am-Noon

#### **Business Resilience:** Cybersecurity during (and after) COVID

The global pandemic has significantly impacted how we work in 2020 with many companies moving to remote workforces. The implications to cybersecurity are significant from remote access to identity verification. Join us to explore the cybersecurity strategies you need to have in place now (and after COVID)!

**May 12**  
11am-Noon

#### **Business Resilience:** Digital Engagement

Engagement has shifted greatly in the past year in the digital and mobile space. What trends and impacts are we seeing in how we market in the B2B and B2C space? What are some of the persistent shifts in digital engagement that we will see stick with us into the coming years.

Feel free to share and support our event on social! **#WhatWorks**

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