

WHAT WORKS

■ Purpose Series

Finding ways to make the sector stronger is an essential part of BC Tech's mission. Through a series of solution-oriented events, from guest speakers to impactful panels, we will explore the role Purpose plays in the BC Tech ecosystem and how purpose can power business resilience, culture and results.

Join us!

This latest #WhatWorks series is focused on how purpose drives performance, inspires teams, expands recruitment efforts and builds a community.



September 16

Implicit Bias

What is implicit bias? Do you hold a bias you may or may not be aware of? What are the 6 power sources you need to be aware of? We have a special guest joining us to help us answer questions like that. Andrea Reimer, Adjunct Professor, UBC and former Vancouver City Councillor will walk us through an overview of implicit bias.

Join us for a fascinating session to discover things about yourself that you may not be aware of, and how you can overcome implicit biases to build a more purposeful company.

October 14

Movember & Mental Health

Movember is the leading charity changing the face of men's health. In this high-impact session led by Mitch Hermansen, we will talk men's mental health and the importance of social connection – specifically, how can we empower employees to start conversations and support those in our lives who we think might be struggling?

You will learn about the challenges men typically face with their mental health (3 out of 4 suicides in Canada are by men), but also highlight that these statistics are preventable and that we all have a role to play in supporting the mental health of those close to us – and it can be as simple as reaching out and starting a conversation.

October 01

Gamechanger D & I: A Panel Discussion

Diversity and Inclusion (D&I) is critically important to the tech sector. As Technology Impact Awards finalists for the D&I Gamechanger TIA, Vitro and CI Direct Investing (formerly Wealth-Bar) go above and beyond to successfully move the needle on Diversity and Inclusion.

Join us to find out how their success stories and their practical #WhatWorks strategies can help you too become a D&I Gamechanger.

October 28

The Value of a B-Corp Designation

What is a B-Corp? How can it help with your corporate purpose? Find out how a B-Corp designation helps build a better business – better for workers, community, and the environment. B-Corps are for-profit companies certified to meet rigorous standards of social and environmental performance, accountability and transparency. In fact, there are over 1,800 Certified B Corps in over 50 countries across 130 different industries.

Learn from local B-Corp leaders on how to harness your purpose and build a better business.

We can't do this alone! Feel free to share and support our event with **#WhatWorks** on social media.