

# Virtual Connection Day

Free one-on-one virtual meeting with a technology expert to help your business survive and thrive

**Friday, April 3<sup>rd</sup>, 2020 - Apply today!**

Our world is facing unprecedented times, customers are buying goods and services in different ways and businesses need to adapt. The BC Tech Virtual Connection Day offers small to medium-sized businesses in BC a one-on-one virtual meeting with a technology expert to learn what tools and tactics you can adopt to help your company in this uncertain time.



## WHO IS IT FOR?

For small to medium-sized companies in non-tech industries looking to learn about what technologies to adopt to reach customers and generate sales.

## WHAT IS IT

Companies who take part in the Virtual Connection Day will be connected with a technology expert through a one-hour virtual meeting. The technology expert will be able to conduct a short review of your business and make suggestions on new technologies and processes to adopt.

**You can choose the focus of your call to be in one of the three areas:**

### DIGITAL MARKETING

**Connect with new customers— and get sales**

#### WHO IS THIS FOR

Any company who wants to ensure sales remain steady and to reach new customers.

- Optimize your website to focus on getting you sales
- Learn how to use social media to convert customers
- Find out how paid advertising works

### E-COMMERCE

**Sell your products online**

#### WHO IS THIS FOR

Bricks and mortar shops who wish to be able to sell their products online to current and new customers.

- Learn which e-commerce platforms are right for your business to generate sales
- Find out the opportunities e-commerce platforms can have on your business in the long term

### REMOTE WORKING

**Plan for the future to ensure your team maintains productive**

#### WHO IS THIS FOR

Businesses who want to ensure productivity remains high while employees work from home.

- Find out what digital tools and best practices enables smooth remote working for teams
- Optimize your systems for strong sales pipelines

**COST:** The BC Tech Virtual Connection Day is free for participants.

**TO LEARN MORE:** Apply for the Virtual Connection day [here](#). If you have any questions, email [hello@wearebctech.com](mailto:hello@wearebctech.com)

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