



**BC TECH**  
association

## HyperTech

Helping non-tech companies adopt technology to grow revenues and profit

### WHO IS IT FOR?

The program is designed for business owners and small and medium-sized enterprises (SMEs) in non-tech industries that are looking to adopt technology to increase efficiency, streamline processes and grow revenues.

### WHAT IS IT?

Leveraging BC Tech's expertise and network, HyperTech helps SMEs in non-tech businesses adopt technology to increase their competitive advantage.

- **Audit:** Evaluate existing tools and processes and how well they meet business needs
- **Explore:** Discover the tech solutions and trends of most relevance to your business
- **Source:** Connect with local providers of tech solutions to solve specific business issues and challenges
- **Launch:** Advise on best practices for tech implementation and management

### HOW IS IT DELIVERED?

The HyperTech program introduces owners of SMEs to technology experts who will work 1-on-1 with companies to assess their needs and advise on technology strategies.

### WHAT IS UNIQUE?

SMEs are the cornerstone of British Columbia's economy. HyperTech helps SMEs to:

- Analyze existing business operations systems
- Explore technological solutions that best fit the business needs
- Connect with local technology companies offering relevant solutions
- Plan implementation of new technologies