HyperTech

Helping non-tech companies adopt technology to grow revenues and profit

WHO IS IT FOR

The program is designed for business owners and SMEs in non-tech industries are looking to adopt technologies to increases efficiency, streamline processes and grow revenues.

WHAT IS IT

Leveraging BC Tech's expertise and network, HyperTech helps SMEs in non-tech businesses adopt technology to increase their competitive advantage.

- **Audit:** Evaluate existing tools and processes and how well they meet business needs
- **Explore:** Discover the tech solutions and trends of most relevance
- **Source:** Connect with local providers of tech solutions to solve specific business issues and challenges
- **Launch:** Advise on best practices or tech implementation and management

HOW IS IT DELIVERED

The HyperTech program introduces business owners of SMEs to technology experts who will work 1-on-1 with the company to asses its needs and advise on technology strategies.

WHAT IS UNIQUE

Small and medium sized enterprises are the cornerstone of British Columbia's economy. HyperTech helps SMEs to:

- Analyze existing business operations systems
- Explore technological solutions that best fit the business needs
- Connect with local technology companies offering relevant solutions
- Plan implementation of new technologies