



HyperTalent

Building a strong, diverse, and inclusive talent pool to help tech companies scale in BC

WHO IS IT FOR?

The program is for:

- Tech companies who want to champion diversity and inclusion, and grow their available talent pool
- Educators who want to learn more about technology and careers in tech to better support students in their career planning
- Indigenous talent, immigrants and transitioning workers interested in pursuing a career in the tech sector

WHAT IS IT?

HyperTalent will advance the objective of Technology Everywhere for Everyone by

- **Connecting** K-12 educators to tech companies
- **Facilitating** indigenous youth to access tech internships
- **Training** transitioning workers to develop skills in digital marketing, sales and customer success
- **Creating** an industry led voluntary code of conduct on best practices in diversity and inclusion

HOW IS IT DELIVERED?

A collaborative community-led initiative, HyperTalent leverages BC Tech's expertise and network and delivers programs through in-person and online educational content, first-hand industry exposure, mentor connections and coaching and facilitated roundtables and seminars.

WHAT IS UNIQUE?

HyperTalent is a multi-prong approach to address the talent gap in our ecosystem.

- We start early by working with K-12 educators so they can share more confidently the pathway to tech with their students
- We open doors to opportunities with tech companies for indigenous talent, immigrants and transitioning workers
- We unite and galvanize the industry to adopt best practices in diversity and inclusion to ensure the industry welcomes all and fuels innovation