**Official Template: 2020 Technology Impact Awards**

**Excellence in Technology Innovation**

**Instructions:**

1. Complete your text answers under the questions/criteria on each page.
2. Title your completed form “2020 TIAs application\_Innovation\_CompanyName”
3. Complete the basic information typeform and collect + attach your image files.
4. Attach your application form and other required attachments to your typeform entry.

**About this Award**

This award acknowledges a company whose technology clearly demonstrates next-level innovation and a breakthrough solution with significant market impact. Nominees in this category may be at any stage of the lifecycle (startup, growth, scale, anchor).

*Nominees in this category must be:*

* Technology companies
* In market and commercialized
* BC-based
* Available to film a finalist video with one senior representative on April 15, 16 or 17 2020

**Basic information**

1. Company Name:
2. Year Founded:
3. Number of employees:
4. Annual Revenue range (choose one):
   1. Up to $1M
   2. $1M to $10M
   3. $10M to $50M
   4. $50M+
5. Company Description e.g. boilerplate (max 100 words):

**Evaluation Criteria**

**The following criteria will be used to evaluate nominees. Please type your answers below the questions.**

*1. Awards Pitch (max. 250 words) – 20%*

*This award acknowledges a company whose technology clearly demonstrates next-level innovation and a breakthrough solution with significant market impact. Why does your company best exemplify what this award celebrates? What is novel in your innovation, as opposed to incremental?*

*2. Business Context (max. 500 words) – 20%*

*Tell us more about your business context.* ***What business are you in and why does your innovation matter to BC?*** *What scale of company are you (startup, growth, scaleup, anchor). What are the wider and future implications of your success?*

*3. Technology Innovation details (max. 500 words) – 25%*

*Describe your technology innovation. What about the innovation was important? Difficult? Impactful? Novel? Is your innovation an entirely new invention or a revolution of something that previously existed? What problem does this product solve and what are the expected benefits to the adopter? If you have any 3rd party validators or technical references who could speak to the impact of your innovation please list them.*

*4. Technology Innovation – business impact (max. 750 words) – 35%*

***How have you commercialized and marketed your innovation to achieve market success?*** *Please quantify the impact of your innovation, if possible.*

*As a result of this technology innovation what are the future growth prospects of your business? How will the innovation drive sales, profitability, open new markets, attract new investors or employees? Were there challenges along the way? How were those overcome and what did you learn? What are the next steps for your company? What about your technology innovation story can inspire and encourage others?*