**Official Template: 2020 Technology Impact Awards**

**Tech Culture of the Year**

**Instructions:**

1. Complete your text answers under the questions/criteria on each page.
2. Title your completed form “2020 TIAs application\_Culture\_CompanyName”
3. Complete the basic information typeform and collect + attach your image files.
4. Attach your application form and other required attachments to your typeform entry.

**About this Award**

This award acknowledges a company whose culture is fundamental to their success, accelerating growth, profitability, and delivering results. Not every culture is the same and there is no “best for all” culture. Tell us how your culture is uniquely appropriate for your business. Nominees in this category may be at any stage of lifecycle (startup, growth, scale, anchor).

*Nominees in this category must be:*

* Technology companies
* In market and commercialized
* BC-based
* Able to demonstrate a clear link between culture, success and impact
* Available to film a finalist video with one senior representative on April 15, 16 or 17 2020

**Basic information**

1. Company Name:
2. Year Founded:
3. Number of employees:
4. Annual Revenue range (choose one):
	1. Up to $1M
	2. $1M to $10M
	3. $10M to $50M
	4. $50M+
5. Company Description e.g. boilerplate (max 100 words):

**Evaluation Criteria**

**The following criteria will be used to evaluate nominees. Please type your answers below the questions.**

*1. Awards Pitch (max. 250 words) – 20%*

*This award acknowledges a company whose culture is fundamental to their success, accelerating growth, profitability, and delivering results. Why does your company best exemplify what this award celebrates? What are the 3 words you would use to describe your company culture?*

*2. Details of your company’s culture (max. 500 words) – 30%*

*Tell us more about your culture. Describe what it is, how it was created and how it is reinforced. What efforts are you making to increase diversity and inclusion at your company? What are the key things every new recruit learns and every veteran truly values? What about your culture is unique or different to those of other companies? What is the purpose of your company, and how does that show up in the culture? Please provide links to any videos or online resources that illustrate and showcase your company culture.*

*3. How your culture delivers results and success (max. 1000 words) – 50%*

*Describe how your unique company culture is ideally suited to the business you are in and to your company’s mission. How does it nurture encourage and develop key success factors? How does it drive better outcomes for your company, your customers, your investors your team members and your community? What about your culture story can inspire and encourage others?*