**Official Template: 2020 Technology Impact Awards**

**Excellence in Technology Adoption**

**Instructions:**

1. Complete your text answers under the questions/criteria on each page.
2. Title your completed form “2020 TIAs application\_Adoption\_CompanyName”
3. Complete the basic information typeform and collect + attach your image files.
4. Attach your application form and other required attachments to your typeform entry.

**About this Award**

This award acknowledges a company whose technology clearly demonstrates next-level innovation and a breakthrough solution with significant market impact. Nominees in this category may be at any stage of the lifecycle (startup, growth, scale, anchor).

*Nominees in this category must be:*

* Technology companies
* In market and commercialized
* BC-based
* Available to film a finalist video with one senior representative on April 15, 16 or 17 2020

**Basic information**

1. Company Name:
2. Year Founded:
3. Number of employees:
4. Annual Revenue range (choose one):
   1. Up to $1M
   2. $1M to $10M
   3. $10M to $50M
   4. $50M+
5. Company Description e.g. boilerplate (max 100 words):

**Evaluation Criteria**

**The following criteria will be used to evaluate nominees. Please type your answers below the questions.**

*1. Awards Pitch (max. 250 words) – 20%*

*This award acknowledges the impact technology adoption can have to significantly improve performance, competitiveness, productivity and employee engagement. Why are you the ideal winner?*

*2. Business Context (max. 500 words) – 20%*

*Give us more information on your business context.* ***What business are you in and why do your products/solutions matter to BC?*** *Who are your competitors, what are your key markets, what is your mission and what contribution do you make to BC? What are the wider and future implications of your success?*

*3. Technology adoption details (max. 500 words) – 25%*

*Describe the technology you adopted. What problem were you trying to solve? What opportunity were you looking to realize? Who was your partner in deploying the technology and what made you choose that supplier? Were there any challenges along the way? How were those overcome and what did you learn?*

*4. Technology adoption business impact (max. 750 words) – 35%*

*Did the deployment deliver what was hoped for? Were there any unplanned benefits from the technology adoption in other areas? Please provide 2-3 key metrics that you use in your business and show how the technology deployment improved those performance metrics. What are the next steps now that you have adopted this technology – will you go further? What about your technology adoption story can inspire and encourage others?*