**Official Template: 2020 Technology Impact Awards**

**Company of the Year – Growth Success**

**Company of the Year – Startup Success**

**Instructions:**

1. Complete your text answers under the questions/criteria on each page.
2. Title your completed form “2020 TIAs application\_Startup\_CompanyName”
3. Complete the basic information typeform and collect + attach your image files.
4. Attach your application form and other required attachments to your typeform entry.

**About this award**

This award acknowledges an early-stage technology company that has brought something novel and impactful to the market, that is generating revenue, attracting team members and generating significant buzz in BC’s tech ecosystem.

*Nominees in this category must be:*

* Revenue positive
* Employees of 1 to 10
* selling a technology-related product, service, solution, system or platform
* BC-based
* Available to film a finalist video with one senior representative on April 15, 16 or 17 2020

**Basic information**

1. Company Name:
2. Year Founded:
3. Number of employees:
4. Annual Revenue range (choose one):
   1. Up to $1M
   2. $1M to $10M
   3. $10M to $50M
   4. $50M+
5. Company Description e.g. boilerplate (max 100 words):

**Evaluation Criteria**

**The following criteria will be used to evaluate nominees. Please type your answers below the questions.**

*1. Your Pitch (max. 250 words) – 20%*

*This award acknowledges an early-stage technology company that has brought something novel and impactful to the market, that is generating revenue, attracting team members and generating significant buzz in BC’s tech ecosystem. Startups are the lifeblood of every tech ecosystem – tell us your purpose and why your company best exemplifies a BC startup success story. Please include screenshots/photos in your application where appropriate.*

*2. Business Strategy and Impact (max. 500 words) – 35%*

*Tell us more about your company’s business, your product, strategy and impact. What problem does your startup solve?* ***What is your revenue model and how does it work?*** *What is your market size (and how do you quantify it?), and what are your plans to capture it? Who are your competitors? What are the wider and future implications of your startup success for BC? If you have a pitch deck including your team, board, investors etc. please include it.*

*3. Business Performance (max. 500 words and high-level financial metrics) – 25%*

*Please share details of your performance so far. Tell us about your product milestones and your early revenue success as well as another 2-3 key things that you track in your business to monitor growth and progress. Explain why those metrics are important. Please share a customer testimonial.*

*4. Turning Points and Milestones (max. 750 words) – 20%*

*What was the purpose of creating your startup? Tell us about the founders and how they came together. Tell us about the most exciting, impactful moment in your startup story so far. Tell us about the future milestones you are striving for and why those are purpose-driven. Tell us about your potential for future impact. What about your purpose and story can inspire and encourage others?*