**Official Template: 2020 Technology Impact Awards**

**Spirit of BC Tech - Purpose**

**Instructions:**

1. Complete your text answers under the questions/criteria on each page.
2. Title your completed form “2020 TIAs application\_Spirit\_CompanyName”
3. Complete the basic information typeform and collect + attach your image files.
4. Attach your application form and other required attachments to your typeform entry.

**About this Award**

Tell us your Purpose Story. Why does your company exist? What big problem are you solving?

Nominees in this category must be:

* Technology companies
* BC-based
* Able to demonstrate how Purpose inspired them to start their business and how it guides them to overcome challenges, solve problems, and achieve excellence.
* Available to film a finalist video with one senior representative on April 15, 16 or 17 2020

**Basic information**

1. Company Name:
2. Year Founded:
3. Number of employees:
4. Annual Revenue range (choose one):
	1. Up to $1M
	2. $1M to $10M
	3. $10M to $50M
	4. $50M+
5. Company Description e.g. boilerplate (max 100 words):

**Evaluation Criteria**

**The following criteria will be used to evaluate nominees. Please type your answers below the questions.**

*1. Awards Pitch (max. 250 words) – 20%*

*How does Purpose show up in your company’s story and drive success? Why does your company exemplify the Spirit of BC Tech – Purpose?*

*2. Business Strategy and Impact (max. 500 words) – 20%*

*Tell us more about your company’s business strategy and impact. What business are you in and why do your products/solutions matter? What makes your products/solution unique and compelling? What customers and markets do you support?* ***What are the wider and future implications of your business success for BC and the world?***

*3. Business Performance (max. 500 words and high-level financial metrics) – 20%*

*Please share details of your business performance to demonstrate your success. Please provide summary data on your revenue and market share for the last 3 years and any other metrics that you use in your business to drive and measure business performance and why those metrics are so important to your business success. If you have recently taken significant venture or other investment, describe your plans to deploy it.*

*4. Purpose Story (max. 1000 words) – 40%*

*Tell us your Purpose Story. Why does your company exist? What big problem are you solving? Describe the challenges, experimentation, and pivots that your company has faced in the last few years and how Purpose got you through them successfully. How was Purpose demonstrated by your founders, your employees, your investors, or your customers? What are some examples of how your sense of purpose contributed to business success?*