**Official Template: 2020 Technology Impact Awards**

**Company of the Year – Scale Success**

**Instructions:**

1. Complete your text answers under the questions/criteria on each page.
2. Title your completed form “2020 TIAs application\_Scale Success\_CompanyName”
3. Complete the basic information typeform and collect + attach your image files.
4. Attach your application form and other required attachments to your typeform entry.

**About this Award**

This award acknowledges a scaleup success tech company that is an emerging leader and role model in the BC technology industry. Winners of this award will likely continue to grow to become the next anchors of BC’s tech ecosystem.

*Nominees in this category must be:*

* Revenue of $10M to $50M
* Employees of 50 to 200
* selling a technology-related product, service, solution, system or platform
* BC-based
* Available to film a finalist video with one senior representative on April 15, 16 or 17 2020

**Basic information**

1. Company Name:
2. Year Founded:
3. Number of employees:
4. Annual Revenue range (choose one):
   1. Up to $1M
   2. $1M to $10M
   3. $10M to $50M
   4. $50M+
5. Company Description e.g. boilerplate (max 100 words):

**Evaluation Criteria**

**The following criteria will be used to evaluate nominees. Please type your answers below the questions.**

*1. Your Pitch (max. 250 words) – 20%*

*This award acknowledges a scaleup tech company that is an emerging leader and role model in the BC technology industry. Winners of this award will likely continue to grow to become the next anchors of BC’s tech ecosystem. Tell us why your company best exemplifies a BC scaleup success.*

*2. Business Strategy and Impact (max. 500 words) – 25%*

*Tell us more about your company’s business strategy and impact. What business are you in and why do your products/solutions matter? What makes your products/solution unique and compelling? What customers and markets do you support? What are the wider and future implications of your business success for BC and the world?*

*3. Business Performance (max. 500 words and high-level financial metrics) – 35%*

*Please share details of your business performance to demonstrate your success. Please provide summary data on your revenue and market share for the last 3 years and any other metrics that you use in your business to drive and measure business performance and why those metrics are so important to your business success.*

*4. Turning Points and Milestones (max. 750 words) – 20%*

*Tell us about your company’s larger purpose. Describe opportunities and accelerators that were destiny-changing and/or challenges that seemed daunting at the time but which you navigated to emerge stronger, more focused and more determined to succeed. Tell us about 2-3 moments in your company’s scaling journey that were turning points or milestones. What about your reason for being and journey to scaleup success can inspire and encourage others?*