**Official Template: 2020 Technology Impact Awards**

**Company of the Year – Growth Success**

**Instructions:**

1. Complete your text answers under the questions/criteria on each page.
2. Title your completed form “2020 TIAs application\_Growth Success\_CompanyName”
3. Complete the basic information typeform and collect + attach your image files.
4. Attach your application form and other required attachments to your typeform entry.

**About this award**

This award acknowledges a high growth company demonstrating outstanding performance and potential to grow further. With revenue and employee count growing year on year it is exceeding expectations of its investors and has the potential to become a leader in its market.

*Nominees in this category must be:*

* Revenue of $1M to $10M
* Employees of 10 to 50
* selling a technology-related product, service, solution, system or platform
* BC-based
* Available to film a finalist video with one senior representative on April 15, 16 or 17 2020

**Basic information**

1. Company Name:
2. Year Founded:
3. Number of employees:
4. Annual Revenue range (choose one):
   1. Up to $1M
   2. $1M to $10M
   3. $10M to $50M
   4. $50M+
5. Company Description e.g. boilerplate (max 100 words):

**Evaluation Criteria**

**The following criteria will be used to evaluate nominees. Please type your answers below the questions.**

*1. Your Pitch (max. 250 words) – 20%*

*This award acknowledges a high growth company demonstrating outstanding performance and potential to grow further. With revenue and employee count growing year on year it is exceeding expectations of its investors and has the potential to become a leader in its market. It is a growth role model for BC’s tech ecosystem. Tell us why your company best exemplifies a BC growth success story.*

*2. Business Strategy and Impact (max. 500 words) – 30%*

*Tell us more about your company’s business strategy and impact. What business are you in and why do your products/solutions matter? What does your product/solution do and which customers and markets do you support? What are your employees uniquely adept at? What are the wider and future implications of your business for BC and the world?*

*3. Business Performance (max. 500 words and high-level financial metrics) – 30%*

*Please share details of your business performance to demonstrate your success. Please provide summary data on your revenue and market share for the last 3 years and any other metrics that you use in your business to drive and measure business performance and why those metrics are so important to your business success. Please note that while we know your future is bright and you are welcome to include projections for context, your record is the focus for this award!*

*4. Turning Points and Milestones (max. 750 words) – 20%*

*Tell us about 2-3 moments in your company’s journey that demonstrate your larger sense of purpose. Why do you do what you do? What is the impact, and for who? What about your journey to growth success can inspire and encourage others?*