**Official Template: 2020 Technology Impact Awards**

**Excellence in Global Export**

**Instructions:**

1. Complete your text answers under the questions/criteria on each page.
2. Title your completed form “2020 TIAs application\_Export\_CompanyName”
3. Complete the basic information typeform and collect + attach your image files.
4. Attach your application form and other required attachments to your typeform entry.

**About this Award**

This award acknowledges a technology company that is succeeding on the world stage through the export of technology developed in BC.

Nominees in this category must be:

* Revenue of at least $5M
* Demonstrating a clear export success story with multiple impactful successes
* selling a technology-related product, service, solution, system or platform
* BC-based
* Available to film a finalist video with one senior representative on April 15, 16 or 17 2020

**Basic information**

1. Company Name:
2. Year Founded:
3. Number of employees:
4. Annual Revenue range (choose one):
   1. Up to $1M
   2. $1M to $10M
   3. $10M to $50M
   4. $50M+
5. Company Description e.g. boilerplate (max 100 words):

**Evaluation Criteria**

**The following criteria will be used to evaluate nominees. Please type your answers below the questions.**

*1. Awards Pitch (max. 250 words) – 20%*

*This award acknowledges a company that has demonstrated a clear export success story with multiple impactful sales wins. Tell us in your own words why succeeding on the world stage is important for BC companies and why your global export success has been critical to your company and its growth.*

*2. Business Strategy and Impact (max. 500 words) – 20%*

*Help us understand your business. Tell us more about your company’s business strategy and impact. What makes your products/solution unique and compelling, and what problem are you solving? What customers and markets do you support? What is your competitive advantage?* ***What impact does your export success have on BC?*** *Have you brought innovation, customers, attention, or anything else to BC by exporting?*

*3. Business Performance (max. 500 words and high-level financial metrics) – 25%*

*Please share details of your business performance to demonstrate your success. Please provide summary revenue data for the last 3 years showing the total and the amount from export sales. What is the company’s market position in the export market in which it operates? How has it attained that position? What countries do you do business in?*

*4. Export Success Story and Key Milestones (max. 750 words) – 35%*

*Success on the world stage is so important but not easy. Tell us more about your Purpose and what led to your success. What led you to the markets in which you are successful? Were there other markets you considered but where you were not able to be successful? Were there partners or investors or customers that were critical to your success? How did you make those connections? Describe any challenges that seemed daunting at the time but which you navigated successfully. What about your journey to export success can inspire and encourage others?*