**Official Template: 2020 Technology Impact Awards**

**Company of the Year – Anchor Success**

**Instructions:**

1. Complete your text answers under the questions/criteria on each page.
2. Title your completed form “2020 TIAs application\_Anchor Success\_CompanyName”
3. Complete the basic information typeform and collect + attach your image files.
4. Attach your application form and other required attachments to your typeform entry.

**About this Award**

This award acknowledges a company that is an established leader in the BC technology industry. Winners of this award are widely recognized as anchors of BC’s tech ecosystem.

*Nominees in this category must be:*

* Revenue of $50M+
* more than five years old and have 200+ employees
* selling a technology-related product, service, solution, system or platform
* BC-based with significant executive and decision-making functions in BC (there is no penalty but please note if your company was founded outside BC.)
* Available to film a finalist video with one senior representative on April 15, 16 or 17 2020

**Basic information**

1. Company Name:
2. Year Founded:
3. Number of employees:
4. Annual Revenue range (choose one):
   1. Up to $1M
   2. $1M to $10M
   3. $10M to $50M
   4. $50M+
5. Company Description e.g. boilerplate (max 100 words):

**Evaluation Criteria**

**The following criteria will be used to evaluate nominees. Please type your answers below the questions.**

*1. Your Pitch (max. 250 words) – 20%*

*This award acknowledges a company that is an established leader in the BC technology industry. Winners of this award are widely recognized as anchors of BC’s tech ecosystem. Tell us what value your company brings to BC’s tech ecosystem and why your company best exemplifies what this award celebrates. What is your purpose?*

*2. Business Strategy and Impact (max. 500 words) – 25%*

*Tell us more about your company’s business strategy and impact. What are you known for? Why is your company important to BC and the world? What business are you in and why do your products/solutions matter? What customers and markets do you support? What are the wider and future implications of your business success? What are some direct examples of your company’s benefits for the tech community, e.g. knowledge-sharing, mentoring, partnerships, spinoff companies?*

*3. Business Performance (max. 500 words and high-level financial metrics) – 35%*

*Please share details of your business performance to demonstrate your success. Please provide summary data on your revenue and market share for the last 3 years as well as information on 2-3 other key metrics that you use in your business to drive and measure business performance and why those metrics are so important to your business success.*

*4. Milestones and Anchor Activities (max. 750 words) – 20%*

*Tell us about 1-2 moments in your company’s journey that demonstrate your larger sense of purpose. Why do you do what you do? What is the impact, and for who? What about your journey to anchor success can inspire and encourage others?*

*In what ways do you give back to the ecosystem, e.g. through mentorship, spinoff companies, charitable giving, collaboration with other companies, and knowledge-sharing?*