



BC TECH
association

HyperScale

Helping high growth tech companies scale to become the next generation of BC anchors.

WHO IS IT FOR

The program is designed for CEOs, founders and executive teams of technology companies wanting to scale annual revenues from \$10M+ to \$50M+.

WHAT IS IT

Grounded in research and extensive interviews with entrepreneurs that have successfully scaled, the HyperScale program focuses on four critical success factors required to move companies to the anchor stage.

- **Strengthen:** Deepen the executive leadership and culture to achieve the next level of growth
- **Scale:** Evaluation of capital options and deployment of a next level funding strategy
- **Execute:** Deploy organizational processes, technology and business systems required for scale
- **Accelerate:** Guidance in selecting and utilizing advisors including a Board of Directors

HOW IS IT DELIVERED

HyperScale is designed around customized mentorship and short seminars from global subject matter experts. Each quarter a subject matter expert will speak on one of the four key success factors. A customized mentor approach means teams can focus on whichever issue is most critical for the business. Based on interactions at structured networking events, both companies and mentors choose the individuals they want to work with. Following this double opt-in process there is a time commitment of two hours of mentorship per month.

WHAT IS UNIQUE

HyperScale is one of the few programs in Canada that addresses this stage of company development.

- Flexible delivery structure to fit the needs of both companies and mentors
- High quality mentors and subject matter experts who have lived the scale up process
- Double opt-in mentor process ensures motivation and fit from both sides
- Program is focused on a small group of companies to deliver the most impact