



HyperGrowth

Helping tech companies accelerate their growth and achieve scale success

WHO IS IT FOR

The program is designed for CEOs, founders, and executive teams of technology companies wanting to grow annual revenues from \$1M+ to \$10M+.

WHAT IS IT

Grounded in research and multiple years of cohort experience, the HyperGrowth program focuses on five critical success factors required to accelerate growth to scale success:

- **Build:** Deploy a marketing, sales and customer success organization that can scale
- **Analyze:** Implement a company wide data-driven revenue model of customer acquisition and retention
- **Recruit:** Establish people and hiring strategies that strengthen the leadership team and support rapid growth
- **Deliver:** Effective communication of goals and expectations with investors and Boards
- **Inspire:** Leverage purpose, vision & values to strengthen customer & employee engagement

HOW IS IT DELIVERED

HyperGrowth is designed as a 6 month deep-dive to audit, assess and close gaps that can derail growth. After program acceptance a comprehensive growth plan specific to the needs of the company is built collaboratively with the leadership team. Bi-weekly sessions in the first months are followed by one-on-one work sessions with subject matter experts relevant to the specific gaps and needs identified. By program end, companies will have created a growth-focused operational playbook and begun to deliver it.

WHAT IS UNIQUE

HyperGrowth has a rigorous selection process and is designed for the participation of the entire leadership team, not the CEO or Founders alone.

- High quality mentors and subject matter experts who have personally experienced growth and scale success
- Hands-on support to navigate challenging topics such as board governance & financial strategy
- Exclusive and intimate cohort networking with tech CEOs, executives and investors