



HyperTalent

Building a strong, diverse, and inclusive talent pool to help tech companies scale in BC

WHO IS IT FOR

The program is for:

- Tech companies who want to champion diversity & inclusion and grow their available talent pool
- Educators who want to learn more about technology and careers in tech to better support students in their career planning
- Indigenous talent, immigrants and transitioning workers interested in pursuing a career in the tech sector

WHAT IS IT

HyperTalent will advance the objective of Technology Everywhere for Everyone by

- **Connecting** K-12 educators to tech companies
- **Facilitating** indigenous youth to access tech internships
- **Training** transitioning workers to develop skills in digital marketing, sales and customer success
- **Creating** an industry led voluntary code of conduct on best practice in diversity and inclusion

HOW IS IT DELIVERED

A collaborative community-led initiative, HyperTalent leverage's BC Tech's expertise and network and delivers programs through in-person and online educational content, first-hand industry exposure, mentor connections and coaching and facilitated roundtables and seminars.

WHAT IS UNIQUE

HyperTalent is a multi-prong approach to address the talent gap in our ecosystem.

- We start early by working with K-12 educators so they can share more confidently the pathway to tech with their students
- We open doors to opportunities with tech companies for indigenous talent, immigrants and transitioning workers
- We unite and galvanize the industry to adopt best practices in diversity and inclusion to ensure the industry is welcome to all and has the diversity that's the essential fuel of innovation